



The Feelgood Factory is an innovative and successful healthy living organisation working across Sefton. We are looking to recruit the following staff:

Breastfeeding Support Workers

27hr Post (flexible hours to cover weekends)

10hr Post (flexible hours to cover weekends)

**Salary £14,834
(Pro rata for Part Time)**

We are looking for suitably experienced people to work as Breastfeeding Support Workers promoting breastfeeding in the local community.

You will need a keen commitment for healthy infant feeding and an understanding of the benefits of breastfeeding to mother and baby.

Please note that these posts will be subject to enhanced CRB disclosure

To apply ring 0151 291 8010

Closing date for applications is 5pm on Friday 8th April 2011.

Registered Charity No 1074508 Company Limited by Guarantee, Registered No 3614799





Job Description

Job Title:	Breastfeeding Support Worker
Salary:	£14,834 (pro rata for part time)
Hours of Work:	Part time hours
Reports to:	Breastfeeding Service Managers
Location:	To be confirmed – within Sefton

Job Purpose:

- To promote breastfeeding and weaning in the local community.
- To offer additional support to disadvantaged and marginalised families and groups to enable them to initiate and sustain breastfeeding

Main Duties & Responsibilities:

- Work closely with the Breastfeeding Service Managers and the Infant Feeding Coordinator for NHS Sefton to promote the initiation and duration of breastfeeding and promote healthy weaning.
- Work with staff in health type venues across the borough to influence the literature and posters displayed within waiting areas
- Attend and participate in the bi-monthly community Breastfeeding Group meetings to share good practice.
- Attend monthly meetings with breastfeeding peer mentors.
- Support midwives and health visitors at ante natal clinics and parent craft classes and work with women on a 1:1 basis to discuss breastfeeding.
- Take responsibility for ordering and disseminating appropriate breastfeeding related resources within the community.
- Provide telephone and texting support to mothers to enable an informed decision about infant feeding. Provide opportunity for one to one postnatal support at home or in the baby clinics and within hospital settings.
- Action appropriately referrals from mothers, health professionals and peer support team ensuring any actions are fed back to the referrer

- Undertake home visits as required following lone worker procedures
- To network and liaise with Breastfeeding champions, midwives and health visitors and agencies within the statutory and voluntary sector with a remit for breastfeeding and weaning.
- To represent Feelgood Factory at external events where infant feeding is relevant
- To participate in relevant training and development identified in conjunction with Line Manager
- To attend and participate in Team Meetings and meetings relevant to infant feeding.

It is the nature of the work of Feelgood Factory that tasks and responsibilities are, in many circumstances, unpredictable and varied. All employees are therefore required to work in a flexible way when the occasion arises, so that tasks not specifically covered in the job description are undertaken with relevance to infant feeding.

All employees are required to abide by Feelgood Factory's policies with regard to Health and Safety, and Equal Opportunities. All employees are also reminded of the need to keep all information regarding the organisation, its clients, partners and funders confidential, except where information needs to be shared on a professional basis with colleagues or external partners



PERSON SPECIFICATION Breastfeeding Support Worker

	Essential	Desirable	Method of Assessment
Qualifications & Training	Training relevant to infant feeding		Application Form
Knowledge, Skills, Experience	Experience of supporting people, coaching and motivating		Application Form & Interview
	A keen commitment for healthy infant feeding		Application Form & Interview
	Understanding of the benefits of breastfeeding to mother and baby		Application Form & Interview
		Experience of working with hard to reach groups	Application Form & Interview
		Experience of managing budgets and finances	Application Form & Interview
	Excellent presentational and interpersonal skills		Application Form & Interview
	To be able to use and have experience of using Information Technology		Application Form
	Excellent written and verbal communication skills with the ability to relate to people at all levels		Application Form, Interview
	Ability to recognise discrimination in its many forms and put equal opportunities policy into practice		Application Form & Interview
	A good knowledge of health and safety issues		Application Form & Interview

Other General Competencies	Ability to manage time and self effectively and to meet deadlines		Application Form
	Ability to work as part of a team and under own initiative		Application Form & Interview
	Willingness to work in a flexible way in line with the requirements of the post. This may involve some evening and weekend work		Application Form & Interview
	Willingness to travel across the Borough of Sefton		Application Form & Interview